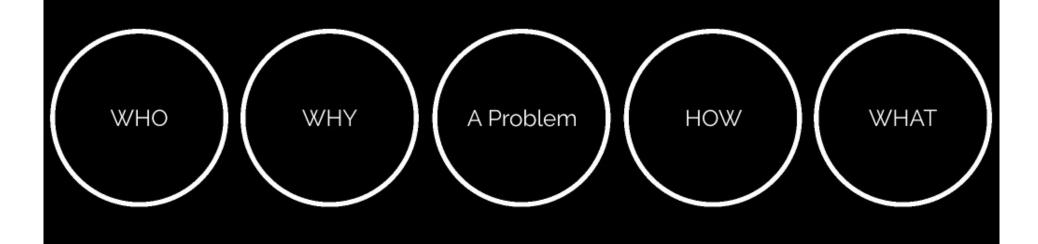


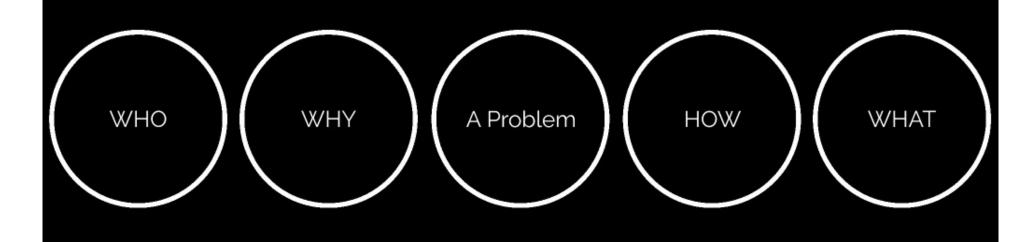
#### Who Are Top Veterans?

#### Who Are You to Veterans?



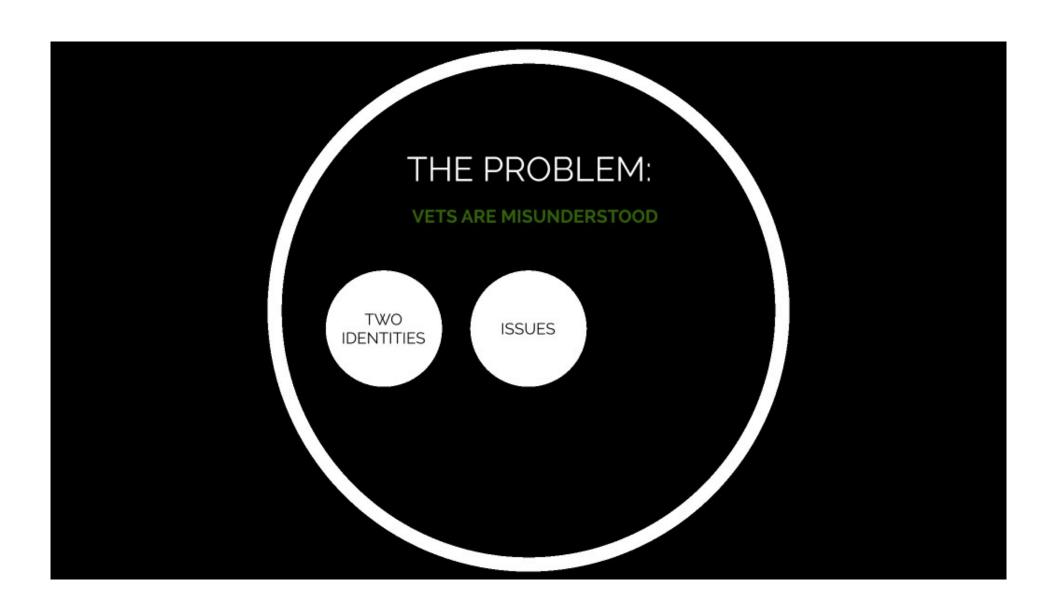
#### Why Should You Hire Veterans?

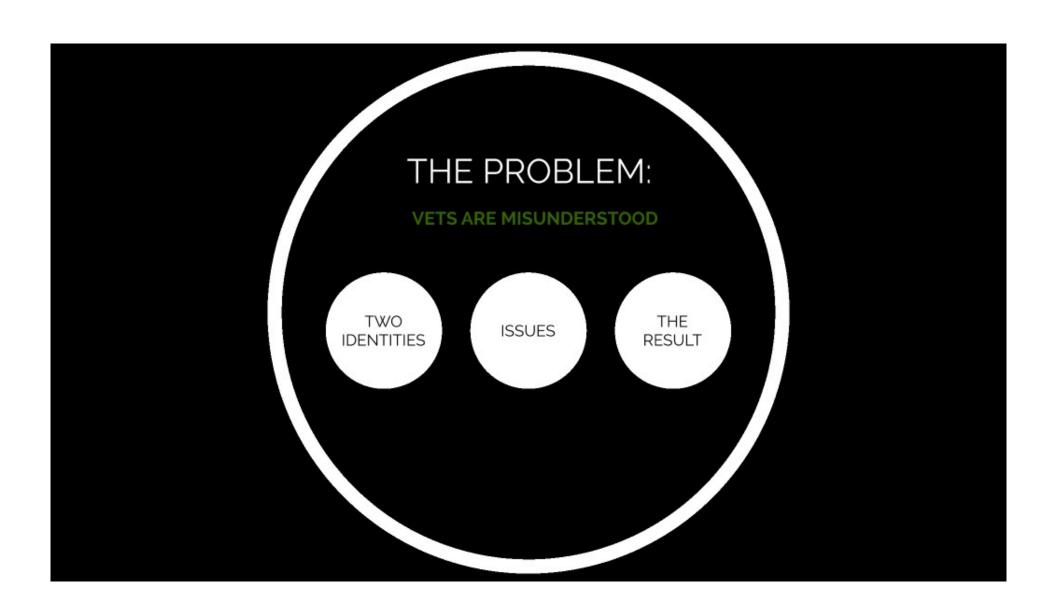
#### Why Should Veterans Work for You?







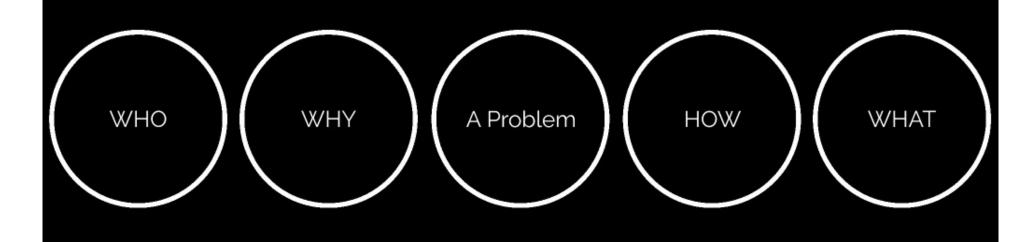


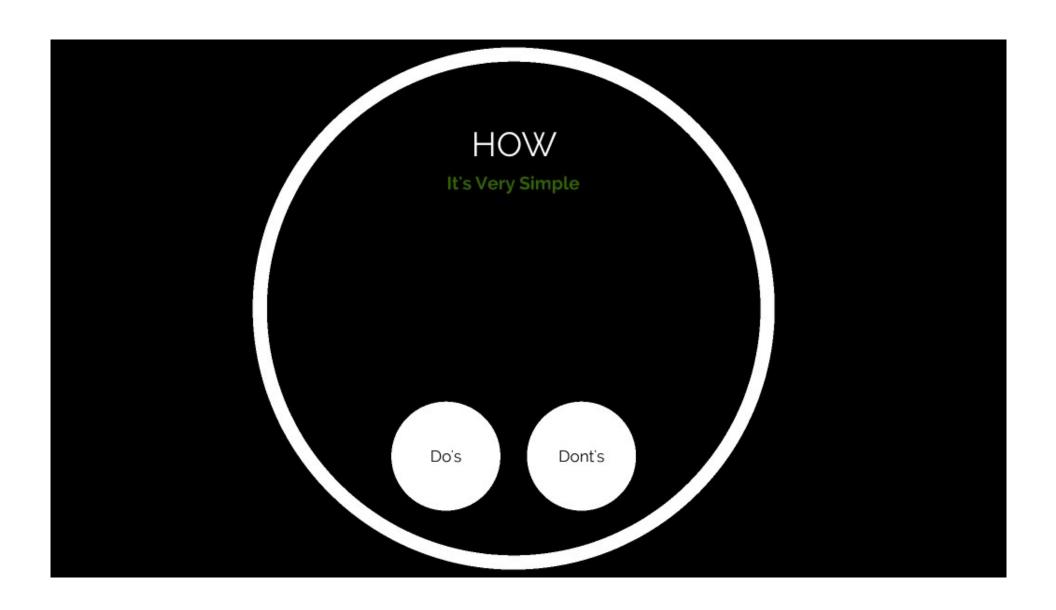


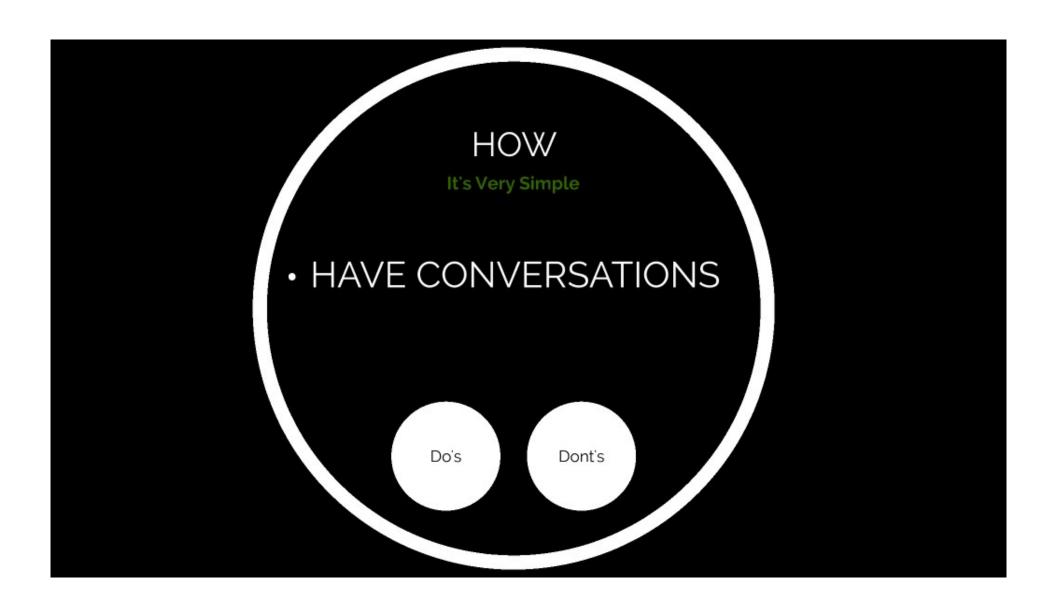
# HEROES VS.

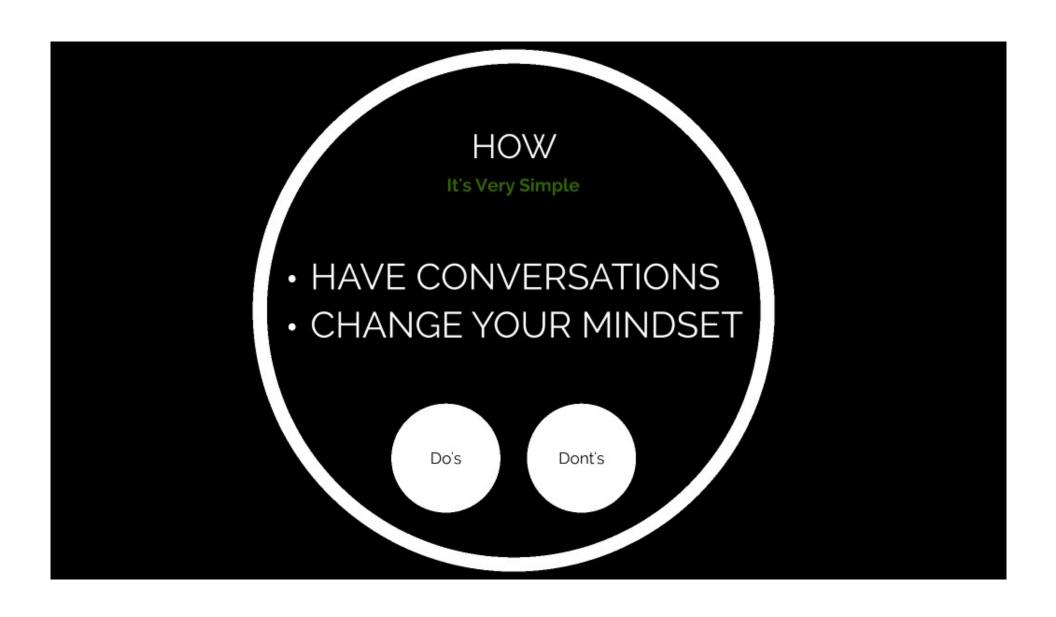
## DAMAGED LEADERS VS. STRATEGIC ASSETS

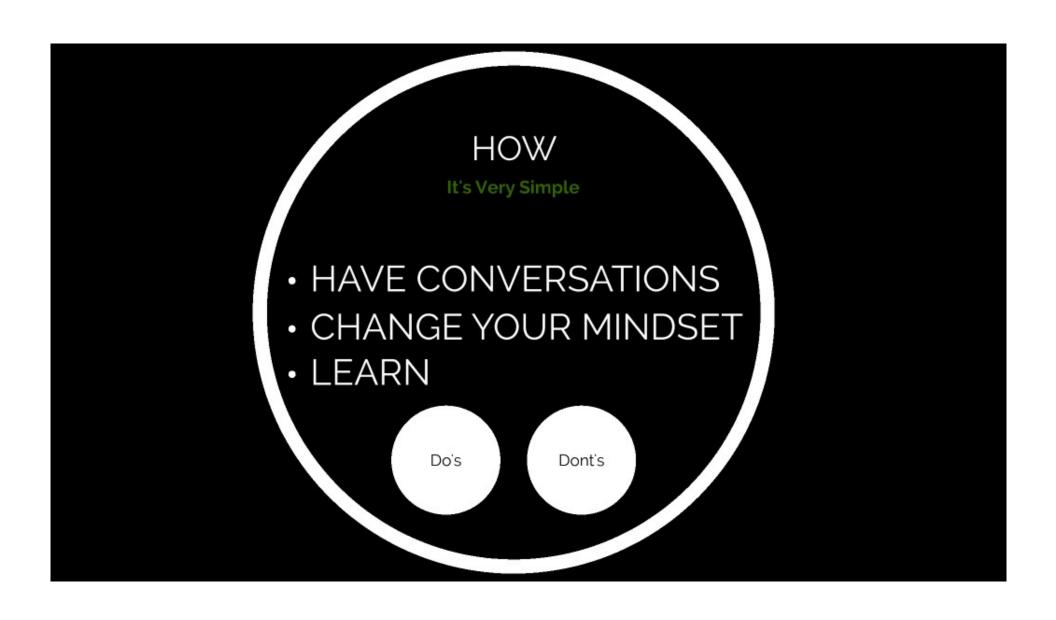
#### EMPLOYERS LOSE







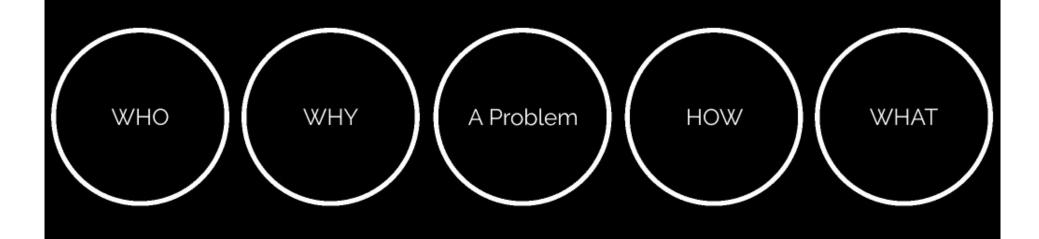




#### Some Things to Do

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#### Some Things *Not* to Do

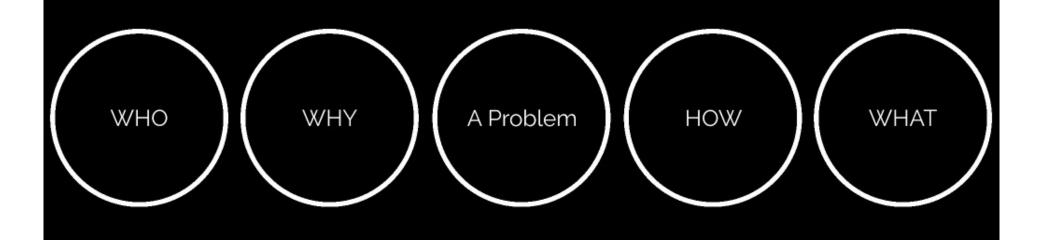


#### What: Recruiting

#### What: Retention

#### The Future: Bonus Material

#### Next Steps





Carson Honeycutt
Email: carson@thezenveteran.com
Facebook: The Zen Veteran
Instagram: thezenveteran

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#### Resources:

http://www.blogs.va.gov/VAntage/wp-content/uploads/2014/11/GY6.Infograph.Perceive911Vets.Final-192x1024.png

https://www.blogs.va.gov/VAntage/16011/americans-are-viewing-veterans-all-wrong/

https://gotyour6.org/impacts/cultural-perceptions-of-veterans/

https://www.slideshare.net/EdelmanInsights/2016-veterans-wellbeing-survey

https://www.huffingtonpost.com/2014/11/07/post-911-vets-mental-health-issues\_n\_6115900.html

https://www.usatoday.com/story/news/nation/2013/04/06/recent-war-vets-face-hiring-obstacle-ptsd-bias/2057857/

https://www.uschamberfoundation.org/sites/default/files/Veterans%20in%20the%20Workplace\_0.pdf

http://www.pewresearch.org/fact-tank/2017/11/10/the-changing-face-of-americas-veteran-population/

http://www.pewresearch.org/fact-tank/2016/11/11/profile-of-u-s-veterans-is-changing-dramatically-as-their-ranks-decline/

https://www.census.gov/topics/population/veterans.html